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The impacts of the Digital Age on the formation of readers in the early years of Elementary School

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The theme about reader formation in Brazil is recurrent in different debates throughout history, considering its importance for the construction of a literate society. This study aimed to draw the reader's profile aged 6 to 10 years of the literary text, making an interface with the influence of the Digital Age in the choice of textual genres (fairy tales, legends, fables, among others) and in the formats of reading adhered to by students. Therefore, we aimed to identify the different styles of reading, as well as the ideological aspects inherent to this phenomenon, based on the frequency and formats of reading, namely: on screen and on paper. As a methodology, we carried out a bibliographic survey and applied exploratory research to private school teachers, in a city in the interior of the State of Rio de Janeiro. The survey data point to the great challenge of waking up children's appetite for the universe of reading in the Digital Age. Of the interviewed teachers, most defend the importance of literary reading, however most prefer videos and movies to reading. According to the teachers' testimony, children who like to read develop more creativity and criticality. The research revealed that the option for the act of reading in detriment to other possibilities of access to culture receives a lot of influence from the encouragement of the school and the family. The sampling highlighted the importance of the literary ambience. We hope that the study will contribute to the thought of new strategies to encourage reading, by portraying the students' inclination towards audiovisual language,.

Keyword: reading; technology; written book.

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